

ASWN Basic Style Guidelines

Typography

ABCDEFGHIJKLMNOPQRSTUVWXYZ
PQRSTUVWXYZ
1234567890!?

Brown Regular (logo font)

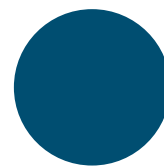
ABCDEFGHIJKLMNOPQRSTUVWXYZ
PQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
pqrstuvwxyz
1234567890!?

Arial (Web or PC alternative)

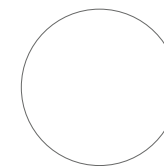
Logo Variations (Lockups and Color Options)



Color Palette



Copper
0R 77G 113B
004D71



White
255R 255G 255B
FFFFFFFF